

MINUTES OF THE STRATEGIC PLANNING SESSION OF THE NORMAL TOWN COUNCIL HELD AT BROADVIEW MANSION, 1301 SOUTH FELL AVENUE NORMAL, MCLEAN COUNTY, ILLINOIS – FRIDAY, OCTOBER 19, 2018.
(DAY 2 OF 2)

1. START:

The Strategic Planning Session was reconvened at 8:13 a.m. on Friday, October 19, 2018.

2. ATTENDANCE:

The following Councilmembers were physically present

PRESENT: Mayor Chris Koos and Councilmembers Jeff Fritzen, Chemberly Cummings, R.C. McBride, Kathleen Lorenz, Scott Preston, and Kevin McCarthy.

ABSENT: None

3. DISCUSSION OF THE PROPOSED 2019 STRATEGIC PRIORITIES:

Discussion continued from the prior meeting of October 18, 2018. Mr. Lyle Sumek of Lyle Sumek Associates, Inc. facilitated discussion on priorities for 2019 that follow strategic goals of being financially sound, promoting quality neighborhoods, maintaining a vibrant Uptown district and supporting strong community partners.

Council discussed projects and policies to be considered in 2019 and beyond. Staff will incorporate these ideas in the FY 2019-20 through FY 2023-24 Operating and Capital Investment budget process as appropriate. Topics discussed included economic development strategies and the BN Advantage program, comprehensive plan implementation, proactive communication strategies and Uptown development.

The strategic planning discussion concluded with a follow-up discussion planned for Friday, November 2, 2018, with Mr. Sumek.

4. MEETING ADJOURNED TO LATER DATE:

The Strategic Planning Session adjourned at 2:15 p.m., Friday, October 19, 2018, with Mayor Koos stating that the meeting will reconvene at 10:00 am on Friday, November 2, 2018 at City Hall.